Pac-many: Movement behavior when playing collaborative and competitive games on large displays

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INTRODUCTION

With advances in computing power and display technology, large high resolution displays (LHRDs) and multidisplay environments have become affordable for manifold tasks. These displays support exploring all kinds of visual data [6, 26]. Furthermore, they enhance sense-making [3] and allow users to sort information faster than on smaller displays [29]. LHRDs provide the capability to be used by multiple users at once. This enables users to get more engaged in collaborative tasks, since all users observe the same perspective on the task and are able to discuss different views without the overhead of communicating new view points. Yet, as many tasks require users to switch between individual and group work, LHRDs must allow to support these transitions for effective management of space. For example, users observe or explore different subsets of a data set and discuss the connections between these subsets together. As games for LHRDs have recently been developed, understanding spatial dynamics in front of the screen emerges as a key consideration for building immersive game experiences. When working or playing on one LHRD, users have to negotiate for display space, while in collaborative periods they might share areas. Hence, user interfaces (UIs) for LHRDs should support both individual and collaborative working periods. So far analysis of multiuser behavior around LHRDs has been limited, therefore, we see a need for a fundamental understanding of user behavior in both periods.

To that end, we analyze behavior, movement and proxemics of pairs using an LHRD in collaborative and competitive conditions. Because of the high engagement in games, we designed Pac-Many, a multiplayer LHRD computer game, inspired by Pac-Man®. We used this game on a $4m \times 1.13m$ LHRD. We asked 24 participants (12 pairs) to play in collaborative and competitive game conditions. The results show different behavior and proximity patterns for the two conditions as pairs, spread in front of the screen in collaborative games, focused on the center of the screen in competitive games.

ABSTRACT

Previous work has shown that large high resolution displays (LHRDs) can enhance collaboration between users. As LHRDs allow free movement in front of the screen, an understanding of movement behavior is required to build successful interfaces for these devices. This paper presents Pac-Many; a multiplayer version of the classical computer game Pac-Man to study group dynamics when using LHRDs. We utilized smartphones as game controllers to enable free movement while playing the game. In a lab study, using a $4m \times 1m$ LHRD, 24 participants (12 pairs) played Pac-Many in collaborative and competitive conditions. The results show that players in the collaborative condition divided screen space evenly. In contrast, competing players stood closer together to avoid benefits for the other player. We discuss how the nature of the task is important when designing and analyzing collaborative interfaces for LHRDs. Our work shows how to account for the spatial aspects of interaction with LHRDs to build immersive experiences.

Pac-Many: Movement Behavior when Playing Collaborative and Competitive Games on Large Displays

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The contribution of this paper is three-fold: (1) the design of Pac-Many, a multiplayer LHRD game; (2) an analysis of the movement patterns that revealed even distribution in space in collaborative and close disposition in competitive situations in front of an LHRD and (3) insights on enabling effective screen space management for collaborative applications on LHRDs.

**RELATED WORK**

This work is inspired by previous work on LHRD interaction, in particular; collaboration in front of LHRDs, territoriality, and games as research apparatus.

**Benefits of LHRDs**

Previous research has identified manifold benefits of larger display space and LHRDs. Ball et al. showed that users perform visual analytic tasks better when the display allows performing physical navigation [5, 7]. Rädle et al. [37] compared navigation techniques on a LHRD. Rädle et al. [37] confirmed Ball et al.'s [7] results, that users perform better when they can move in front of the display, instead of sitting in front of the LHRD. Furthermore, more complex tasks involving different kinds of data, like sense making, can benefit from LHRDs [2]. When users have to classify and sort information they benefit from the overview and the high level of details displayed on LHRDs [29]. Recently, von Zadow et al. [46] proposed focusing on playful interaction on LHRDs and designing games for such displays. Yet little is known about the interaction requirements for such games. Moreover, games can inform more generally on behavior on LHRDs, uncovering differences between competitive and collaborative situations.

**Collaborative Work with Public Displays**

Research has built an understanding of pair and group behavior around public displays [4, 36, 47]. Azad et al. [4] explored group behavior and formation in front of public displays. The authors analyzed group behavior in the wild as well as in the lab. Azad et al. [4] identified individual and public territories on displays. Further, Peltonen et al. [36] showed that public displays can foster social interaction between people. Wallace et al. [47] investigate collaborative touch screen interaction on an LHRD in a lab study in which pairs had to solve a jigsaw puzzle. Lastly Jacucci et al. [21] found that functionality is discovered gradually through collaborative learning in a public display scenario and further found that often the first contact with the LHRD is challenging for users. While these works explored different collaborative tasks, human-computer interaction (HCI) is yet to address how to build engaging playful experiences with LHRDs and leverage effective proximity-based interactions analogously to tabletop interfaces, e.g. [48].

Group interaction around tabletops has been explored in detail [23, 32, 38]. Scott et al. [38] identified personal territories for individual work, shared areas for collaboration and space for storing content when groups work on a tabletop. Marshall et al. [32] designed a tabletop for a tourist office and observed users in the wild. This in the wild study showed that interacting in another user’s territory often leads to unsolvable conflicts. Klinkhammer et al. [23] indicated the personal territory to avoid conflicts. Tang et al. [39] analyzed group dynamics while interacting with an interactive tabletop. The results show that pairs stand closer together when cooperating.

More recently, the focus has been shifting to pair and group behavior around LHRDs inspired by Bomberman. The game was designed for a 96-megapixel display and controlled with Nintendo Wii controllers. In a lab study, the authors investigated the effect of team size. The results of the study indicate less social interaction per person when playing with more players. Von Zadow et al. [46] proposed a multiplayer game for touch display walls. Toprak et al. [40] designed a game for wall-sized displays to motivate players to engage physically. Furthermore, previous research has explored games on public displays. O’Hara et al. [34] analyzed player behavior playing games on a public display. Grubert et al. [15] used the bring your own device approach in a public game to understand how people use magic lenses with public displays. These works show that large displays can offer a playful experience yet they do not address the question of how to instrument interfaces for an optimal screen sharing experience. Furthermore, past work indicates that further exploration of bodily play [25] and remote control [27] is required to build a better understanding of users can effectively interact with LHRDs.

**LHRDs Games**

Besides collaboration, games for LHRDs are moving to the focus of research. Machaj et al. [30] presented PyBomber, a multiplayer game for LHRDs inspired by Bomberman. The game was designed for a 96-megapixel display and controlled with Nintendo Wii controllers. In a lab study, the authors investigated the effect of team size. The results of the study indicate less social interaction per person when playing with more players. Von Zadow et al. [46] proposed a multiplayer game for touch display walls. Toprak et al. [40] designed a game for wall-sized displays to motivate players to engage physically. Furthermore, previous research has explored games on public displays. O’Hara et al. [34] analyzed player behavior playing games on a public display. Grubert et al. [15] used the bring your own device approach in a public game to understand how people use magic lenses with public displays. These works show that large displays can offer a playful experience yet they do not address the question of how to instrument interfaces for an optimal screen sharing experience. Furthermore, past work indicates that further exploration of bodily play [25] and remote control [27] is required to build a better understanding of users can effectively interact with LHRDs.

*Figure 2. A player pair standing in font of the LHRD engaging in Pac-Man while wearing the mocap beanie hats for position tracking.*
Territoriality and Proxemics
Hall [16] identified four distances for social interaction: intimate distance, personal distance, social distance and public distance. Further, Mueller et al. [33] extended these zones to scenarios where participants are out of sight but still in range to exchange radio signals. Research has utilized these distances for interaction with smart systems [9, 14, 31, 42]. Ballendat et al. [9] utilized them for interacting with a multimedia room. Marquardt et al. [31] implemented a toolkit enabling building proxemic interaction. Vogel and Balakrishnan [42] designed different interaction distances for interacting with public displays. It is, however, unknown how these findings translate to LHRDs.

Games as Research Apparatus
Von Ahn [43, 45] proposed using games to solve real world problems by having people engage in the games. In 2004 Von Ahn and Dabbish [44] labeled images using a two player game to solve an open problem using antilogarithms. Later Law and von Ahn [24] used a similar approach to label audio files. Vepsäläinen et al. [41] investigated ways to use public displays as a gaming canvas which enables solving real world problems on the go e.g. while waiting for a bus. On the other hand, previous work also proposes using games to understand how people interact with technology [17, 18, 19]. Henze et al. [18] used smartphone games to analyze touch behavior. Furthermore, games enabled a detailed understanding of typing behavior [19]. The utilization of games to explore user behavior is beneficial because participants easily engage in a game task. Consequently, our work uses a game to explore the spatial behavior when interacting with an LHRD.

PAC-MANY
Inspired by the original Pac-Man game from 1980 we propose Pac-Man, a multiplayer version designed for LHRDs. Similar to the single player version in Pac-Man players navigate their Pac-Man through a maze of Pac-Dots, ghosts, and Power Pellets. While the original maze is 28 tiles wide and 36 tiles tall, this is not sufficient to cover an LHRD. This needs to be adjusted to the display specifications to make use of the high resolution and the size of the display. In the following, we describe the game design and all game elements which are also shown in Figure 3.

To interact with the maze presented on the LHRD each player has a controller. As a controller, we propose using smartphones to facilitate the “bring your own device” approach [8]. The smartphones display a D-pad (short for digital pad); a four-way directional control with one button for each direction, similar to almost every game console controller, see Figure 4. The four buttons are then mapped to the movement directions of the Pac-Man.

Each player gets assigned a unique color. To identify which Pac-Man is mapped to which controller each Pac-Man is colored in the player’s color. The buttons on the controller are also the same color, for the first identification and memorability, see Figure 4. All ghosts are colored in shades of red. Further whenever one player collects a Power Pellet an extra button appears on the controller which triggers the extra ability to be immune against ghosts for 5 secs.

We invented Pac-Portals to overcome large distances in the maze. Pac-Portals teleport player to another specific portal; a green line indicating the direction of the paired portal. Pac-Portals are bi-directional however after usage they are deactivated for 5 secs. We placed 6 pairs of bi-directional portals. The portals were equally distributed over the maze, and the distance between paired portals was at least one sixth of the screen width. All game elements are visualized in Figure 3.

The goal of the original Pac-Man was to collect all Pac-Dots with one game point each, and this can still be a game goal. However, with the large maze on LHRDs, the Pac-Dot count...
can easily be over 25,000. This can result in a very long playing time to achieve the goal. To keep the time to finish the game reasonable we propose a new game goal: to collect only a certain number of Pac-Dots and Power Pellets and use some of the Pac-Portals.

We further introduced two game modes to use the newly introduced multiplayer game Pac-Many: a collaborative and a competitive game mode. In the collaborative mode multiple players play as a collective to achieve the game goal. In the competitive game mode, the players compete with each other.

The Pac-Many source code is available under the MIT license\(^1\) on GitHub\(^2\).

**GAME STUDY**

The main goal of our study is to understand the group spatial dynamics, especially movement and proxemics, in a shared LHRD scenario. Therefore, we used Pac-Man, a multiplayer version of the classical computer game Pac-Man. We choose to use a version of Pac-Man as possible novelty bias is low and the game can as described be scaled to a large display. Further, due to the simplicity of the original Pac-Man introducing a multiplayer mode combined with collaborative and competitive modes can be achieved without complicating the game. We analyze how collaborative and competitive game conditions would affect movement and proximity patterns of the players. We used a display size which cannot, according to Lischke et al. [26] be comfortably viewed from one position. Hence, participants were required to perform physical movements to win the game.

**Study Design**

Our study used a within-groups repeated measures design. We used Condition with two levels, namely collaborative and competitive, as the independent variable (IV). During the study participants were asked to play Pac-Many. In the collaborative condition players played together to accomplish the game goal, fight the ghosts, and thus gain one shared point count. In the competitive condition the players played against each other with independent point counts. The order of the condition was counterbalanced across all participant pairs. During the study, we constantly tracked the participant’s physical positions and the screen position. We further asked participants to fill out the Social Presence Gaming Questionnaire (SPGQ) module [13] of the Game Experience Questionnaire (GEQ) [20] after each Condition. We further chose to record audio and video during the study as this could provide a more objective account of the movements than interviews, which are known to offer a subjective experience [12].

**Apparatus**

The hardware setup consisted of two smartphones, one motion tracking system, and six monitors. As smartphones, we used two Nexus 5X running Android OS (v. 7.0 Nougat). As tracking system, we used OptiTrack, a marker based motion capture system. The tracking system delivered the absolute position of the markers attached to the participant at 30 FPS.

We calibrated the system as suggested by the manufacturer resulting in millimeter accuracy. Each participant got a hat with markers for position and orientation tracking, see Figure 2.

Six monitors were mounted next to each other in portrait orientation (see Figure 2). During the study, we used six 67.3cm × 113.1cm 50” 4K Panasonic TX-50AXW804 monitors, which resulted in one 4.04m × 1.13m display. The display, therefore, had a resolution of 12,960px × 3,840px with a pixel density of 88 PPI.

We implemented the proposed multiplayer game Pac-Many as a Node.js application. The screen and the controllers connected to the application using socket.io for communication between the devices. The maze used in the study was 491 tiles wide and 144 tiles tall. The map size and ratio were needed to fill the full screen and to fit multiple players, resulting in a tile size of 7 mm × 7 mm. The enlarged maze resulted in 36,838 Pac-Dots. To cover the enlarged map evenly, we decided to add more Power Pellets (24) and more ghosts (100). In our study, we used only magenta and yellow as colors for Pac-Man for the two players. To lower the influence of ghosts on the movement patterns, ghosts’ movements were randomized.

In the collaborative game condition, the team needed to collect 400 Pac-Dots, all 24 Power Pellets, use the Pac-Portals 12 times, and had 10 lives. To win the competitive game one player needed to accomplish half of the collaborative goal (200 Pac-Dots, all 12 Power Pellets, 6 Pac-Portals, and 5 lives).

**Procedure**

The participants were guided through the whole study by two researchers. When both participants arrived at our study room, we welcomed them and asked them to fill in a consent form as well as a questionnaire about their demographics. We then explained the procedure of the study. We first equipped them with mo-cap beanie hats which were used for the position tracking, see Figure 2. Afterward, we gave each participant a smartphone to interact with the game and time to get familiar with the controller and the game play. We then let participants play each condition for 20 min. After participants completed one Condition, we asked them to complete the questionnaires. Before the games started, the players had 15 sec to locate their Pac-Man.

**Participants**

We recruited 24 participants (8 female) through our university’s mailing list. The participants were aged from 20 to 36 years (\(M = 24.6, SD = 3.88\)). All of them had either no visual impairment or corrected to normal vision by wearing contact lenses. Four of the pairs knew each other beforehand. We provided a remuneration of EUR5.

**RESULTS**

In total, we recorded 8h : 05 min of game time in which participants played 65 games with an average game time of 7 min : 28 sec. Each pair played on average 40 min : 26 sec.

**Engagement**

We conducted Wilcoxon signed-rank test for all three dimensions of the Social Presence Gaming Questionnaire (SPGQ)

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\(^1\)opensource.org/licenses/MIT, last accessed: 2018-01-02

\(^2\)github.com/interactionlab/pacmany
As Figure 5 indicated a difference in distance between players (player-player distance) we conducted a paired-sample t-test to compare player-player distance in the collaborative condition and the competitive condition. There was a significant difference between the collaborative (M = 128.2 cm, SD = 26.5) and the competitive condition (M = 100.3 cm, SD = 16.); t_{11} = 4.357, p = .002, see Figures 5 and 8.

**Movements**

All floor movements for both players are visualized for the collaborative condition in Figure 5a and the competitive condition in Figure 5b. We classified left and right player as the players who were more than 50% of the time on the respective side of the display, see Figure 5.

**Player-Player Distance**

As Figure 5 indicated a difference in distance between players (player-player distance) we conducted a paired-sample t-test to compare player-player distance in the collaborative condition and the competitive condition. There was a significant difference between the collaborative (M = 2.49, SD = .66) and competitive M = 1.56, SD = .59. Further, our analysis revealed a significant effect of CONDITION on Behavioral Involvement (Z = 2.13, p = .0327) with collaborative M = 1.39; SD = .35 and competitive M = .89; SD = .55. However, there was no significant effect of CONDITION on Psychological Involvement Negative Feelings (Z = 1.68, p = .092) with collaborative M = .89; SD = .35 and competitive M = 1.33; SD = .77.

As we had pairs in our study who knew each other we investigated if this had an effect on the player-player distance. Therefore, we conducted Wilcoxon signed-rank test with the mean player-player distance to analyze the possible effect of known to each other on the player-player distance. Our analysis revealed no significant effect of known to each other on player-player distance (Z = .59, p = .552) with known M = 108.1 cm, SD = 23.4 and not known M = 117.4 cm, SD = 17.1.

We further classified the player-player distance into the four interpersonal distance zones by Hall [16]: intimate, personal, social, and public zones, see Figure 8. We found that only 5.3% of all movements in the collaborative condition fell into the intimate zones in contrast to 9.9% in the competitive condition. Movements in the range between 46 cm and 122 cm, the personal zone, occurred 37.6% of the time in the collaborative condition and 59.6% in the competitive condition. Participants had a distance within the social zone for 57% of the time in the collaborative condition and 30.5% in the competitive condition. None of the pairs ever had a distance within the public zone.

Since we found a significant effect of CONDITION on the player-player distance, we conducted 3 t-tests to investigate if the three zones by Hall [16] were used differently. There was a significant difference in the time spent with one zone for all three zones: intimate (t_{11} = 3.358, p = .007), personal (t_{11} = 4.012, p = .003), and social (t_{11} = 4.621, p < .001).

**Figure 6.** The Social Presence Gaming Questionnaire (SPGQ) results for the collaborative and competitive condition (**: p < .01 and *: p < .05).

**Figure 7.** The graph shows the histogram of distance between the player and the display (player-display).
We further analyzed the head movements of the players. Since a paired-sample t-test was conducted to compare walked distance per player in collaborative and competitive conditions. There was a significant difference between the collaborative ($M = 96.1\text{ cm}$, $SD = 16.5$) and the competitive conditions ($M = 101.4\text{ cm}$, $SD = 14.1$); $t_{11} = -1.614, p = .135$, see Figures 5 and 7.

**Distanced Walked**

A paired-sample t-test was conducted to compare walked distance per player in collaborative and competitive conditions. There was a significant difference between the collaborative ($M = 23.4\text{ m}$, $SD = 11.6$) and the competitive condition ($M = 33.8\text{ m}$, $SD = 9.1$); $t_{11} = -2.572, p = .003$.

**Crossovers**

A paired-sample t-test was conducted to compare crossovers in front of the screen in collaborative and competitive conditions. There was a significant difference between the collaborative ($M = 6.9, SD = 5.6$) and the competitive condition ($M = 14.6, SD = 12.$); $t_{11} = -2.454, p = .033$.

**Head Movements**

We further analyzed the head movements of the players. Since our first analyses revealed that the distance between the players in the two conditions was significantly different, we further investigated if head movements to the left/right (yaw) differed between CONDITIONS. Therefore we conducted a paired-sample t-test to compare the variance of yaw head movement per player in the CONDITIONS. There was a significant difference between the collaborative ($M = 13.9^\circ, SD = 3.4$) and the competitive conditions ($M = 16.4^\circ, SD = 5.3$); $t_{23} = -2.131, p = .044$.

**DISCUSSION**

Our work showed that whether users compete or collaborate on an LHRD significantly affects how they move in front of the screen. When designing games for LHRDs, this may create opportunities and challenges. Game designers can use our work to exploit spatial dynamics and reward players for effective collaboration, based on how they manage screen space. On the other hand, designers should be wary to place game content in ways that could cause occlusions and crossovers, thus possibly negatively affecting immersion. Our observations in the competitive conditions show that users are likely to invent strategies to hinder the other player’s movement. This could be used as a playful game mechanic in competitive games e.g. to implement interruptible actions [11].

**Perceived Engagement**

Our results show clearly that the participants perceived the two conditions differently and, consequently, behaved differently during the two CONDITIONS. The results of the SPGQ show that participants felt more empathy and involvement in the collaborative condition. In contrast, participants reported having more negative feelings in the competitive condition. Overall, the results of the SPGQ revealed a deeper social engagement in the collaborative condition, than in the competitive condition. This indicates that the players discovered the advantage of playing together in the collaborative condition, while they competed against each other in the competitive condition.

**Player-Player Distance**

An analysis of the movement patterns revealed the behavioral differences. In the collaborative condition players shared the space in front of the display homogeneously. Furthermore, the lower number of crossovers in the collaborative condition indicates that pairs separate the screen into personal areas. In combination with the shorter covered distance, we can conclude that a player focuses more on one area in the collaborative condition, instead of playing on the whole display. Thereby, the players avoid relocating themselves in front of the display and reduce the physical demand. This approach of separating the screen space homogeneously is described in game theory as "Socially Optimal Solution" [35].

In the competitive condition, in contrast, the larger number of crossovers, the longest walked distance, and more head movement indicate that the players are trying to observe the whole display space over the whole match. Hence, this condition is physically more demanding than the collaborative condition. By having a shorter distance to the other player, each player tried to prevent benefits for the competitor. In game theory, this phenomenon is described as "Nash Equilibrium" [35]. Thereby, they do not use the display space as efficiently as in the collaborative condition.

![Figure 9. On rare locations we observed helping and blocking behavior to gain benefits for the team or over the competitor.](image-url)

- (a) Helping
- (b) Blocking
Player-Display Distance

The distance between the players and the display (player-display distance) did not vary significantly between the two conditions. There could be a trend to stand closer to the display in the collaborative condition and further from the display in the competitive condition. This would allow the player to focus precisely on details in a smaller area in the collaborative condition. In the competitive condition the overview is more important, to restrict the competitor from collecting the game benefits. Hence, players tend to observe the display from a wider angle. However, the size of each game element is relatively small (approx. 7mm x 7mm). This small size underlines the benefit of an LHRD. On the other hand, it limits the viewing distance for a player to see all details.

Territoriality and Proxemics

We further categorized the player-player distance with the four distance zones by Hall [16]. We found that the time spent within each of the areas was different for all zones between the collaborative condition and the competitive condition. The difference in personal and social zones can be explained again through game theory since in our case the distance for "Nash Equilibrium" situations is within the personal zone, and the distance falls into the "Socially Optimal Solution" situations. Therefore, we consulted the video footage to understand the situations when pairs entered the intimate zone. We found crossings often shortened the distance into the intimate zone, and occurred more often in the competitive condition. However, we occasionally found that players came closer to the display to block the competitor’s view. In blocking situations, the blocked person came closer than 46cm to see the screen (see Figure 7), and to get their own Pac-Man in sight again by looking around the blocking person, see Figure 9b. In contrast to the blocking behavior which only occurred in the competitive condition, we observed a helping behavior in the collaborative condition. Here one player often came close to the screen to point out locations of important game elements e.g. the location of a Pac-Dot, see Figure 9a.

CONCLUSION

In this paper, we presented Pac-Many, a multiplayer game for LHRDs inspired by the classical computer game Pac-Man. Furthermore, we presented a lab study comparing the players’ behavior in a collaborative and a competitive playing mode. The results show that the players were socially engaged in the collaborative condition and shared tasks in the game. Thereby the players minimized the physical effort and moved less in front of the display. In contrast, the competitive condition triggered physical action of the players.

The implementation of Pac-Many allows an arbitrary number of players to join a game. Furthermore, the game maze can be displayed on multiple distributed displays simultaneously. This allows us, in future work, to analyze the behavior of more than two players in front of one display. Furthermore, we will compare playing Pac-Many remotely to collocated play.

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