

Tiedekunta-Fakultet-Faculty Valtiotieteellinen tiedekunta		Laitos-Institution-Department Department of Sociology
Tekijä-Författare-Author Engeström, Jyri		
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Tiivistelmä-Referat-Abstract The focus of this study is on the effects of innovation on organizational structure. It addresses the question: How do innovations produce organization? Applying concepts from activity theory, coorientation theory, and structuration theory, the study demonstrates how social ties - the links, bridges and bonds between individuals - play a key role in the development of new inventions. A qualitative method is developed for analyzing interaction data in email and face to face conversations. Based on this method, an analysis of one product innovation at an Internet design and consulting company is presented. The key findings are synthesized in the form of a double cycle model of innovation in organizations.		
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