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Integrating social values with GPS tracks through Denali National Park and Preserve

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1 **Integrating social values with GPS tracks through Denali National Park and Preserve**

2 3 **Abstract**

4 This study advanced knowledge of the geospatial relationships between social values elicited
5 during a participatory mapping exercise and on-ground travel patterns understood through
6 Global Positioning System (GPS) tracking of backcountry visitors to a protected area in Alaska.
7 As one of the first studies to combine social values and real-time use of a protected area
8 landscape, we showcase how these combined forms of knowledge can be better understood when
9 compared against biophysical conditions. Contrary to previous research, we observed that
10 perceived social value hotspots, defined by an abundance of point data, did not fully align with
11 use patterns, suggesting that visitors value areas that are not experienced first-hand. Specifically,
12 backcountry travel routes in Denali were less dispersed than areas perceived to be important. Use
13 was mostly concentrated in backcountry units close to the middle sections of the park road while
14 highly valued units coincided with major landmarks, such as the peak of Denali. Travel cost
15 induced by terrain conditions (summarized by elevation, slope and landcover), accessibility
16 (measured by proximity to the park road), and long-view visual resources all contributed to how
17 observed travel behavior deviated from perceived social values. These findings help inform
18 policy and management decisions about outdoor recreation, visitor safety, and visual resource
19 stewardship.

20
21 **Keywords:** Recreation; Protected Areas; GPS tracking; Social Value; PPGIS; Alaska
22
23
24

25 **1. Introduction**

26 Parks and protected areas are often posited as global solutions to environmental
27 challenges given their potential to preserve ecologically intact environments, generate
28 stewardship to inspire nature conservation across generations, preserve vestiges of human
29 history, and provide opportunities for quietude and night skies that would otherwise be lost in the
30 wake of human development and land-use change (Manning et al., 2022). Rapid growth in the
31 extent and type of designated protected areas is challenged by these competing outcomes and has
32 resulted in calls for innovations and efficacy of management agencies in the protection of natural
33 areas. The International Union for Conservation of Nature (IUCN) has consequently established
34 a goal of preserving 30% of global land and sea area by the year 2030 (Woodley et al., 2019).
35 Such lofty goals are intended to be achieved through the adoption of global policy instruments,
36 including the Convention of Biological Diversity targets and the UN Sustainable Development
37 Goals (Essl et al., 2020), which focus attention on protected area conservation. At a time of
38 widespread biodiversity loss, habitat destruction, and threats to human livelihoods owing to
39 climate change (Díaz et al., 2015; Pascual et al., 2017), resource management has moved from
40 the theoretical to the practical whereby policy instruments recognize tensions among stakeholder
41 groups and respond with reflexivity and the co-creation of management strategies (Raymond et
42 al., 2022). Research that integrates knowledge across the social, natural, and physical sciences
43 within the context of protected areas is thus urgently needed to inform evidence-based decisions
44 (D'Antonio et al., 2021; Perry et al., 2020; van Riper et al., 2020).

45 The ambitious goals around protected area conservation are contested because setting
46 land aside (e.g., establishing a federally designated Wilderness) requires public input and
47 endorsement of policies that rely on negotiation and consideration of diverse values (Tallis &

48 Lubchenco, 2014). Indeed, attention has been directed toward embracing pluralism and engaging
49 stakeholders in an equitable manner (Matulis & Moyer, 2017; Hill et al., 2021; Pascual et al.,
50 2021). An unresolved issue in the conservation sciences is the extent to which inclusion of
51 stakeholders across a diversity of values, , especially people at the fringes of collective efforts, is
52 appropriate (Mace et al., 2014). To address this issue, there is a need to consider multiple “social
53 values,” defined as individual valuations of ecosystem services aggregated at a group level
54 (Raymond et al., 2014). As expressions for the multiple reasons why places are considered
55 important, social values serve as motivators for generating stewardship that can be incorporated
56 into public land management decisions (van Riper et al., 2012). However, the intangible, non-
57 monetary social values that confer an array of benefits to society, such as aesthetics,
58 soundscapes, and therapeutic experiences, have only recently been given prominence in the study
59 of cultural ecosystem services (Harmon & Putney, 2003; Chan et al., 2012; Milcu et al., 2013;
60 Raymond et al., 2021; Himes & Muraca, 2018). Within this burgeoning albeit small body of
61 literature, there are limited efforts to model the spatio-temporal variation in social values,
62 operationalized here through participatory research (Brown & Kyttä, 2014; Engen et al., 2018)
63 and as real-time assessments (Pettersson & Zillinger, 2011) of visitor experiences in a protected
64 area.

65 Visitors travel vast distances to experience nature-based settings for the vastness and
66 solitude that these places offer, despite the large opportunity cost of travel time (Smith et al.,
67 1983, Richardson et al., 2017). Venturing into wilderness-like areas can involve substantial
68 exposure to risk of injury (Harmon & Putney, 2003), particularly from adverse weather,
69 snowpack, and terrain conditions. Backcountry travelers weigh trade-offs when faced with
70 choices such as experiencing a near-view of a glacier versus enjoying more accessible vistas on

71 an easy hike, depending on their safety perception, travel time and monetary travel cost
72 (Gstaettner et al., 2020; Rogers & Leung, 2021). As visitors evaluate current conditions, they
73 may choose to avoid unexpected terrain features (e.g., dense canopy) to reduce threats including
74 entrapment, drowning, and aggressive wildlife encounters. All these potential travel cost incurred
75 by visitors are weighed against social values derived from experiencing special places, which
76 dictate choices about access points and hiking routes (Jones et al., 2010). These tradeoffs
77 determine judgments about safety and where to enter the backcountry (Lawson & Manning,
78 2002; Silverton et al., 2009), as well as affect valuations of what is (or is not) directly
79 experienced in trailless wilderness areas (van Riper & Kyle, 2014).

80 Denali National Park and Preserve, AK, USA, is a prime example of a protected area that
81 provides freedom to explore and involves selecting travel routes that are desirable yet dispersed
82 to minimize human impacts on resource conditions (Stamberger et al., 2018). Understanding off-
83 trail travel behavior in areas without a pre-determined trail system provides a sample of visitors
84 that better represents travel decision making. However, few studies have explained and explicitly
85 linked social values with active tracks of backcountry use (for exception see: Garcia et al., 2020).
86 This is a critical research gap, because GPS tracking technologies are limited to recording
87 visitors' movements, making it generally impossible to use solely GPS data to characterize
88 factors influencing decision-making processes, including subjective valuation of the park
89 experience and objective environmental features (Shoval & Ahas, 2016; Taczanowska et al.,
90 2014). While social values are often framed as having permanence and trait-like qualities, social
91 values provide self-reported and individual-specific background information on various values
92 that motivate visitation (Brown et al., 2014; Engen et al., 2018; van Riper et al., 2020). The
93 combination of GPS tracking and participatory mapping methods thus makes it possible to better

94 understand the match and mismatch between observed travel behaviors and perceived social
95 values. Consequently, this study can contribute to a greater understanding of the travel motives
96 and decision-making processes that drive the observed behavior to deviate from perceived social
97 values.

98

99 1.1 Outdoor recreation in protected area contexts

100 Increasing interest in outdoor recreation alongside the rise of multi-functional landscapes
101 present challenges for public land management agencies that oversee protected areas. The
102 pressures facing public goods and services warrant careful planning and attention to meet the
103 needs of the public while also sustaining the natural resources (Manning et al., 2022). According
104 to Lime and Stankey (1971), all lands have a recreational carrying capacity in which there is not
105 a set value of how much the land can be used for recreation, but rather a complex interconnected
106 system of different activities that require assessments of administrative, budgetary, and resource
107 constraints. The potential for land degradation from increasing visitation rates further
108 exacerbates other management challenges in protected areas (Monz et al., 2015; Pickering et al.,
109 2018). That is, there are many factors that must be considered when determining how to manage
110 protected areas sustainably. These settings have the legislative ability to preserve a wide array of
111 ecological functions that are intrinsically important but also instrumental for tourism and
112 recreation (DeFries, 2007). Knowing the kinds of behaviors performed and perceived social
113 values that outdoor recreationists seek, public land management agencies will be better prepared
114 to meet the needs of stakeholders who care about the future of protected landscapes.

115 Outdoor recreationists comprise a constituency that supports local economies through
116 visitation to public lands like protected areas but also contributes to environmental disturbances

117 that require oversight and management (Peterson et al., 2020; Smith et al., 2019). The activities
118 pursued in protected areas are highly variable, but all have the same general idea: to engage with
119 the land and create opportunities for building environmental stewardship and human well-being.
120 The intensification and expansion of use in protected areas underscores the importance of
121 understanding the transactional relationships between the effects people have on the land and
122 how those physical spaces are being interpreted (Brown & Weber, 2014; Zube, 1987).
123 Innovations in technology has enabled previous research to illustrate the spatial dynamics of
124 outdoor recreation activity (Zhang et al., 2021; Rice & Park, 2021; Riungu et al., 2018). A focus
125 on mapping social values shows promise as a strategy to integrate a diversity of stakeholder
126 voices to inform decision-making..

127

128 1.2 Understanding social values through participatory mapping techniques

129 Participatory mapping techniques are increasingly applied in research to define and
130 spatially locate the social values of places. Previous studies have relied on a range of techniques
131 to assess social values across spatial scales, particularly Public Participation in Geographic
132 Information Systems (PPGIS) (Sieber, 2006). Much of this work has relied on typologies to
133 characterize the range of tangible and intangible values of places (Rolston & Coufal, 1991).
134 Bengston and Xu (1995) developed a typology to illustrate how stakeholders valued changes to a
135 forested landscape over an eleven-year period. Brown and Reed (2000) then adapted this work
136 and identified thirteen social values to inform forest management practices. Previous research
137 has continued to adapt the typology from Brown and Reed (2000), including work by Sherrouse
138 et al. (2011), and van Riper et al. (2012) to illustrate how social values relate to landscapes in
139 U.S. public land management contexts. This body of work has indicated that a wide array of

140 social values is associated with landscapes and can be physically mapped by survey respondents
141 as a form of participatory engagement in discussions about changes in social-ecological
142 conditions (Brown et al., 2020; D'Antonio et al., 2021).

143 Previous research has relied on PPGIS to understand how people interact with and
144 develop connections to nature, particularly protected areas. For example, Johnson et al. (2019)
145 compared the social values and landscape qualities of two island protected areas in the U.S. and
146 Australia. The authors found places on both islands carried Aesthetic, Biological Diversity, and
147 Recreation values. Similarly, Brown & Weber (2011) utilized a Geoweb PPGIS approach to
148 gauge residents' preferences for tourism development. These authors posited that PPGIS was a
149 useful tool for determining where development would be viewed as most appropriate, with
150 special consideration given to landscape values. PPGIS can also be used to map conflicts and
151 human well-being (Brown & Raymond, 2014; Fagerholm et al., 2016; Wolf et al., 2018), thus
152 providing evidence of its suitability as an application for understanding different user groups
153 within protected areas.

154

155 1.3 GPS tracking

156 Advanced spatial technologies, such as Global Positioning Systems (GPS), have become
157 a practical and successful means for unobtrusively observing sampled visitor spatial behavior in
158 parks and protected areas (Beeco & Brown, 2013; D'Antonio et al., 2010; Hallo et al., 2012;
159 Peterson & Zillinger, 2011). GPS tracking data illustrate the actual decision footprints of
160 recreationists and provide insight into the densities, flows, and distributions of human
161 movements (Sykes et al., 2020). Past works have geographically tracked the variety of ways
162 people move through natural landscapes (e.g., hiking, biking, driving) (Beeco et al., 2013; Kidd

163 et al. 2015, 2018), recorded the amount of time people spend at a single site (D’Antonio et al.
164 2010; Abkarian et al 2022), and pinpointed hotspots for visitor use of natural spaces (Beeco et
165 al., 2013; Stamberger et al., 2018). Given the potential to inform agency choices relating to
166 resource conservation and human consumption, several scholars have begun to apply GPS-based
167 research to public land management contexts (D’Antonio et al., 2013; Taczanowska et al., 2014).
168 Specifically, GPS tracking methods have been utilized to understand off-trail travel (Kidd et al.,
169 2015; Wimpey & Marion, 2011) as well as other ecologically harmful behaviors that are tied to
170 visitor use (e.g., camping location, backcountry travel patterns) (D’Antonio et al. 2013;
171 Stamberger et al., 2018). Despite the rapid advancement and implementation of GPS-based
172 research in recreational contexts, there is a need for deeper knowledge of the linkages among
173 GPS tracks, important decision-making factors such as social values, and terrain conditions that
174 have a direct and major influence on traveler’s decisions to choose a specific route.

175

176 1.4 Study objectives

177 This study compared real-time use of a protected area landscape documented with GPS
178 tracking data to the perceived importance of places elicited from a PPGIS exercise. Specifically,
179 three objectives guided this study: 1) compare backpackers’ paths used for travel with their
180 social values, 2) examine the relationship between travel paths and social values across
181 backcountry units designated by the National Park Service (NPS); and 3) identify terrain
182 conditions that could explain where social value points do and do not overlap with GPS tracking
183 data. Our goal was to show how combining multiple forms of knowledge about visitor
184 experiences could reflect sustainable behavior to advance resource stewardship and enhance

185 resource management practices to achieve conservation objectives in Denali National Park and
186 Preserve, AK.

187

188 **2. Methods**

189 2.1 Study context

190 This research was conducted within Denali National Park and Preserve located in
191 southcentral Alaska. This protected area covers a 250-million-hectare subarctic landscape in the
192 Alaskan Interior that supports an array of wildlife, including charismatic megafauna such as
193 grizzly bears (*Ursus arctos horribilis*), wolves (*Canis lupis*), and ungulates (e.g., moose, caribou,
194 Dall sheep), as well as a diversity of alpine flora and fauna (Abbe & Burrows, 2014). The
195 Alaskan Range transects the park's landscape, including wide valleys, braided river systems, and
196 panoramic mountain views. The symbolic and nearly geographical center of this protected area is
197 Denali, which is the highest peak in North America, reaching 6,190 meters (NPS, 2017). The
198 NPS manages the nearly 2.4 million hectares protected area, which is also classified as a
199 UNESCO Biosphere Reserve. When Denali expanded its boundaries to its current size through
200 the 1980 Alaska National Interest Land Conservation Act (ANILCA), federal Wilderness
201 designation was overlaid on the original park boundary (NPS, 2006). Within this area that covers
202 approximately 81,000 hectares, the park is mandated to preserve specifically defined
203 characteristics of Wilderness, in accordance with the Wilderness Act of 1964. Wilderness
204 characteristics include: pristine and intact landscapes, untrammeled and undeveloped land,
205 solitude and quietude (ability to be surrounded by natural sounds), and no motorized land access
206 (NPS, 2006).

207 Although backcountry travelers have the freedom to travel in Denali’s nearly trail-less
208 landscape, their travel patterns are influenced by park staff and restricted by a backcountry unit
209 quota system. The entirety of Denali National Park and Preserve is segmented into 87 separate
210 backcountry parcels (see Figure 1), which serve as units of management for monitoring visitor
211 use (Stamberger et al., 2018). Among them, 41 units have a quota on the number of individual
212 backcountry users staying overnight in each unit, usually ranging from two to twelve users per
213 night. The quota system guarantees dispersed visitor use to avoid environmental degradation and
214 allow visitors to have high-quality opportunities to experience solitude physically separated from
215 other user groups. Backpackers also utilize this array of backcountry units to plan their trips and
216 identify available campsites in consultation with the NPS. For example, video-based training is
217 provided that teaches visitors about the risks of backcountry travel and encourages experiences
218 that respond to levels of experience. In the peak seasons, backcountry users often need to reserve
219 permits ahead of time, with no more than 14 days prior to the beginning of their trip.

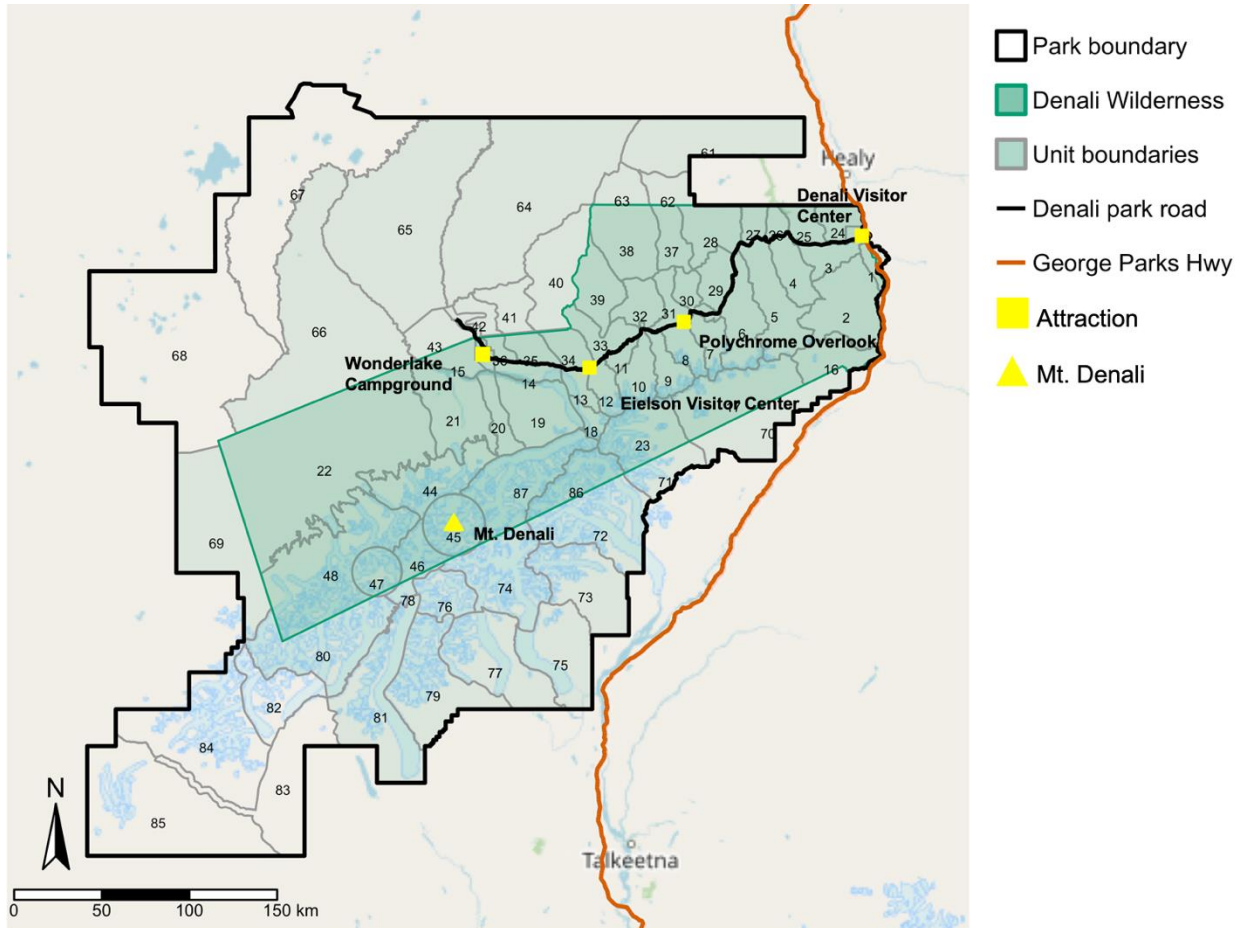


Figure 1. Designated backcountry units in Denali National Park

220
221

222 Notes: Basemap layer was sourced from OpenStreetMap

223

224 2.2 Data collection

225 We collected GPS tracks from overnight backcountry visitors during the 2016 high use
 226 season (June – August). During the sampling periods, survey days were stratified by time of the
 227 day and day of the week. All backcountry groups that passed through the Backcountry
 228 Information Center and received backcountry permits were asked to participate in the study.
 229 These groups were limited by restrictions on overnight use within each backcountry unit. We
 230 asked one person in each group to carry a Canmore GT-740 FL GPS unit and that person was
 231 responsible for returning the unit at the end of the visit. The major advantages of using Canmore
 232 GT-740 FL units are their extended battery life and high spatial and temporal accuracy. These

233 units are able to record a three-day trip, which are found common in our sample. For groups that
 234 planned to be on an extended multi-day trip, they are given multiple GPS units to in order to
 235 capture the entire trip (Keller & Foelske, 2021). The GPS units were set to document waypoints
 236 at 15-second intervals to optimize for high-frequency GPS point data collection. On a weekly
 237 basis, the on-ground GPS data were extracted and converted into .gpx files using Canway
 238 software.

239 When the overnight groups returned from the backcountry, we administered a follow-up
 240 survey that included a participatory mapping exercise. First, respondents assigned 100
 241 hypothetical “preference points” across 13 value types (see Table 1). Second, we asked
 242 respondents to identify up to 10 locations on a 86 cm by 33 cm map of the park that they felt
 243 embodied the social values selected in the first step. Additionally, respondents provided
 244 information on socio-demographic information (e.g., gender, education, income). To collect
 245 information from unguided backcountry recreationists, the trained survey administrators
 246 distributed the same survey to visitors across five designated high-traffic sampling sites in the
 247 park. The on-site survey was administered both in the morning and afternoons of 28 weekdays
 248 and 14 weekends using Insignia tablets and Qualtrics software. A total of 734 visitors were asked
 249 to participate in the survey, 667 of whom agreed, yielding a response rate of 90.6%.

250
 251 Table 1. Definitions of 13 social value types assigned to places by survey respondents in Denali
 252 National Park and Preserve

Assigned value	Description
Aesthetic	I value Denali National Park for the attractive scenery, sights, sounds, or smells.
Ecological Integrity	I value Denali National Park for its intact ecosystem where predators (e.g., wolves) and prey (e.g., dall sheep) are in balance.
Cultural	I value Denali National Park because it preserves historic places and archaeological sites that reflect human history of the island.

Economic	I value Denali National Park because it provides economic benefits from recreation and tourism opportunities.
Future	I value Denali National Park because it allows future generations to experience this place.
Intrinsic	I value Denali National Park in and of itself for its existence.
Learning	I value Denali National Park because I can learn about natural and cultural resources.
Wilderness	I value Denali National Park because it represents minimal human impact and/or intrusion into natural environment.
Spiritual	I value Denali National Park because it is spiritually significant to me.
Recreation	I value Denali National Park because it provides a place for my favorite outdoor recreation activities.
Therapeutic	I value Denali National Park because it makes me feel better, physically and/or mentally.
Scientific	I value Denali National Park because it provides an opportunity for scientific observation or experimentation.
Soundscape	I value Denali National Park because I can hear natural sounds.

253
254

255 2.3 Visually mapping social values with PPGIS and SolVES

256 We generated spatially explicit information about how locations were valued using
 257 PPGIS in combination with the Social Values for Ecosystem Services (SolVES) mapping
 258 application developed by the U.S. Geological Survey. Sherrouse et al. (2011) developed SolVES
 259 to analyze social values in relation to a series of landscape metrics using Maximum Entropy
 260 (MaxEnt) modeling (Phillips & Dudík, 2008). The SolVES program builds a logistic surface
 261 layer using both social and ecological data to predict the locations that embody social values
 262 within a study area (van Riper et al., 2017). The resulting spatial projection identifies high and
 263 low priority locations on a cell-by-cell basis, which is shown on a rasterized map that includes a
 264 standardized Value Index score. The Value Index falls on a 10-point scale that includes a non-
 265 monetary metric derived from survey data to quantify social values (Sherrouse et al., 2011). This

266 allows for a visual illustration of social values that land managers can utilize to identify key areas
267 of valuation from respondents within a specified area.

268

269 2.4 Data processing

270 Social value and GPS tracking data were uploaded to R 4.0.1 for further data cleaning.
271 The raw social value data includes a total 577 survey respondents with 3,602 geolocated social
272 value points. After matching the survey data with the GPS tracking data, 454 survey respondents
273 were excluded from the final database because these respondents didn't participating in GPS
274 visitor tracking. As a result, we obtained a final dataset containing 123 respondents (= 577 –
275 454). For these respondents, we have matched social value and GPS tracking data. There are 830
276 geolocated social value data points of 13 categories of social values obtained from these 123
277 respondents. To examine the difference between unmatched data whereby social value points
278 were analyzed for only respondents who carried a GPS tracker and matched survey data from the
279 comprehensive sample of respondents who completed the PPGIS mapping exercise, an unpaired-
280 samples t-test was performed. The test suggested that removing the unmatched sample did not
281 significantly change the frequency distribution of social value types (t-value = -1.873, p-value =
282 0.061). As such, we obtained a total of **123** GPS tracks representing 123 different user groups.
283 The matched sample comprised a representative sample of backcountry recreationists that was
284 adequate for our analysis.

285 Four spatial layers representing on-ground environmental conditions were loaded into the
286 R environment. The backcountry unit and land cover (30-meter cell size) layers were collected
287 from the NPS IRMA Data Store. Elevation and slope angle layers were derived from a U.S.
288 Geological Survey digital elevation model (DEM) with 2 arc second resolution (~ 60 meters).

289 All spatial point data and layers were stored in a North American Datum (NAD) 1983 Alaska
290 Albers coordinate system. Note that overlaying GPS track with 2.5-meter accuracy with either
291 landcover or DEM raster layers yields results interpretable on a coarser spatial resolution at 30
292 meters or 60 meters.

293 294 2.5 Analysis of GPS and social value data

295 We performed statistical and spatial analysis using R with packages ‘sf’ (Pebesma, 2018),
296 ‘spatstat’ (Baddeley et al., 2015), ‘sparr’ (Davies et al., 2018), ‘raster’ (Hijmans & van Etten,
297 2012), and ‘geosphere’ (Hijmans et al., 2017). To address the first objective of this research, the
298 spatial dynamics of social values and GPS tracks were examined, including an assessment of the
299 raw data pattern and point density maps. We performed Kernel Density Estimation (Bailey and
300 Gatrell, 1995) to produce a smoothly tapered surface of digitized social value points and GPS
301 points to visually display the “hotspots.” To be able to compare spatial patterns across two
302 datasets, the smoothing bandwidth of all kernel density estimations was set to be five kilometers
303 with output cells of 0.25 square kilometers. A 5-km bandwidth was selected according to
304 Silverman’s rule of thumb (Silverman, 2018). Guided by the second objective, the relationship
305 between social value points and GPS tracks was compared across backcountry units designated
306 by the NPS. The frequency and percentage of spatial points for each backcountry unit were
307 calculated and mapped. A measure of the accessibility of backcountry units was determined as
308 the shortest straight-line distance from a backcountry unit to the park road. In response to the
309 third study objective, three layers of biophysical conditions were compared to social value points
310 and GPS tracks, including landcover, elevation, and slope angle. Each layer was spatially joined
311 to the value and GPS points, respectively, to retrieve raster values for each data location point. In
312 addition, zonal statistics were extracted to examine the distributions of elevation and slope for

313 each land cover type. Descriptive statistics were used to demonstrate the terrain conditions and
314 accessibilities associated with the two datasets under the assumption that the elevation/slope of
315 an area was higher, and travel cost incurred by visitors was higher. We also compared the
316 shortest distances to the road for social value and GPS points by visually comparing cumulative
317 distribution functions (CDFs) of distances and conducting a Mann-Whitney U-Test of difference.

318

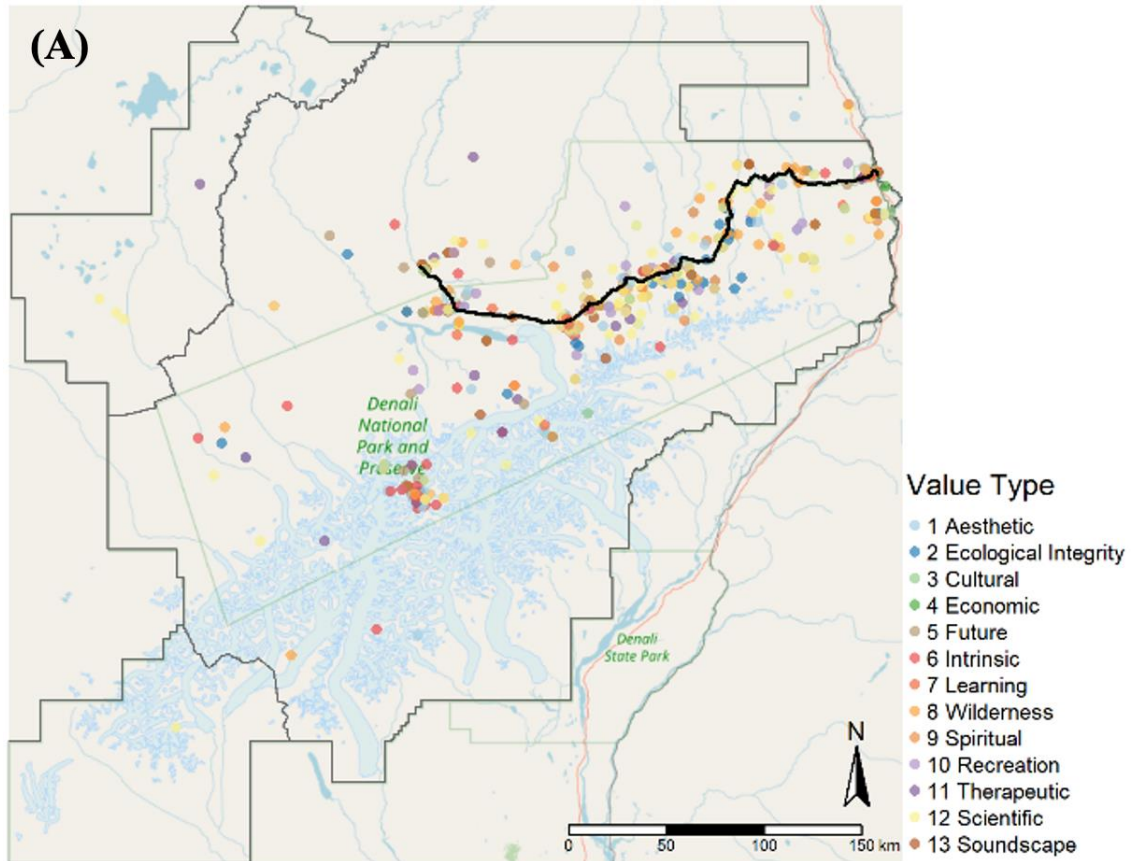
319 **3. Results**

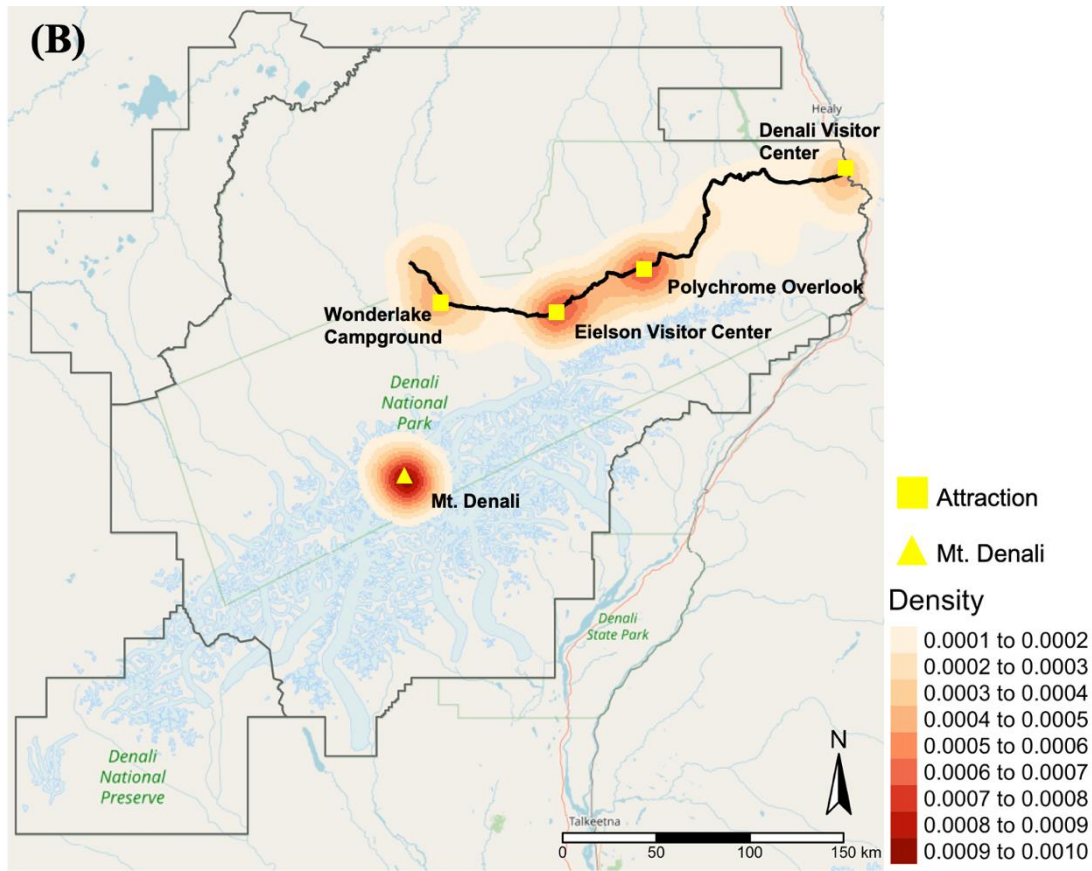
320 The result section has been divided into three subsections. We start with a brief summary of the
321 socio-demographic characteristics of our visitor group sample, which establishes the background
322 for subsequent analysis. Then, we summarize the spatial distributions of both social value
323 mapped and GPS tracks by displaying the point density maps of the social value and travelers'
324 actual visitation patterns. Results from comparing density maps between social value and GPS
325 tracks indicates both the overlap and difference between perceived social value and observed
326 travel patterns. The last subsection focuses on factors that influence route selections and explain
327 such differences.

328 3.1 Socio-demographic characteristics

329 We received responses from 156 backcountry travelers after their trips, which counted for
330 62.2% of the total surveys distributed. Among the respondents, 64.7% were male, and the
331 average age was about 32 years. Close to 54% of respondents were between 20 to 29 years of
332 age. The education level of the respondents was above the U.S. average, with over 80% holding
333 a four-year college degree or higher. We observed that annual income was evenly spread across
334 the income brackets. The majority claimed to be primary residents in the U.S. Travelers from
335 Western European countries composed the second biggest group in the sample. Additionally, the

336 race of the respondents was predominantly White or Caucasian (93.1% identified as White and
 337 3% were Hispanic or Latino). The socio-demographic composition of the sample was consistent
 338 with previous research conducted in the same area (Alessa et al., 2008; Hallo et al., 2012).
 339





340 Figure 2. Raw data of social value points mapped by survey respondents (A) and results from a
 341 kernel density analysis of social value points (B)

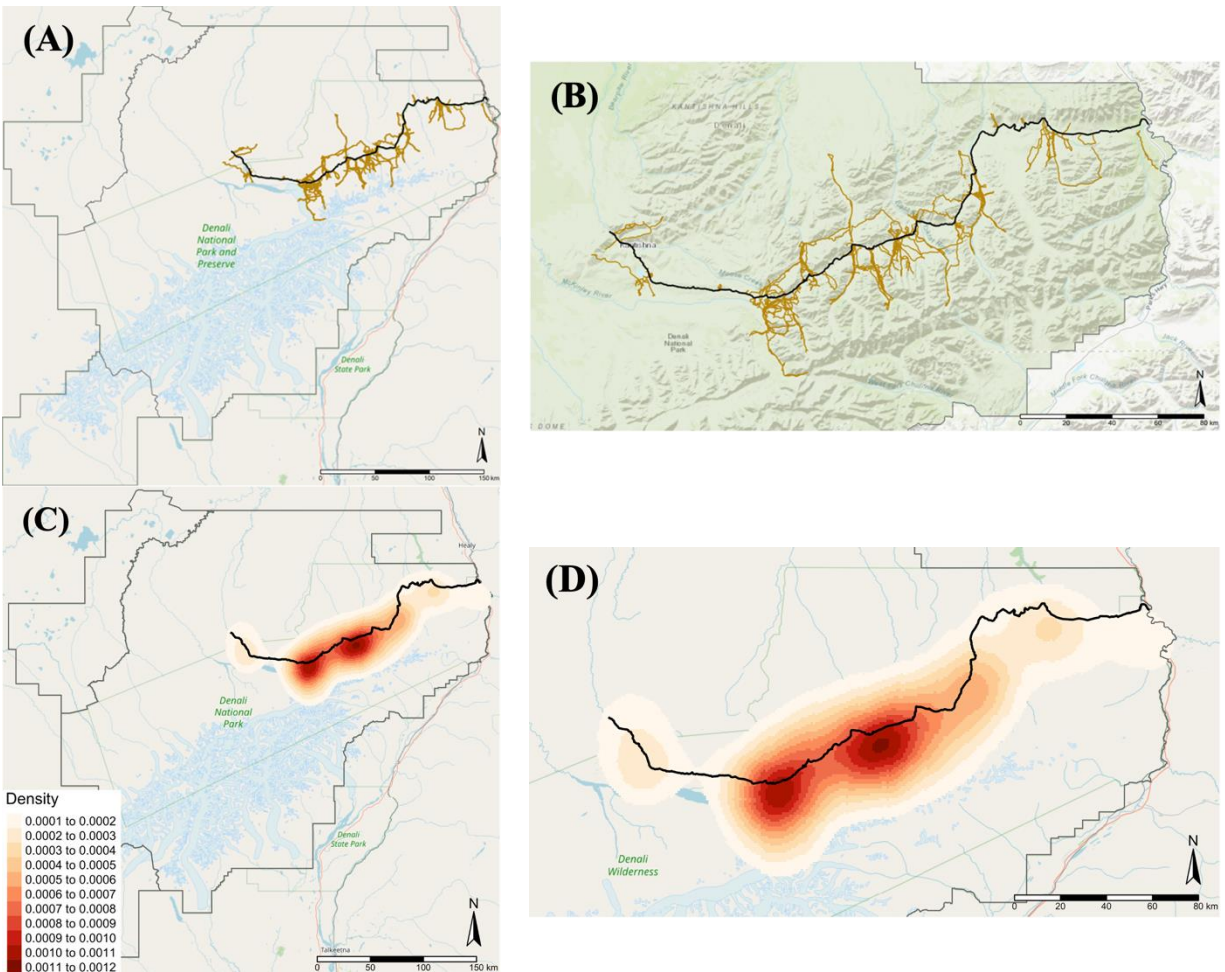
342 Notes: Visitor group sample size $N = 123$. Densities are measured in a unit of social value point per square
 343 kilometer. Basemap layer was sourced from OpenStreetMap.

344

345 3.2 Spatial dynamics of social values and GPS tracks

346 The first objective of this study was to examine the spatial location and intensity of
 347 assigned values and backcountry use. Results showed dispersion of value points across the
 348 Denali landscape based on the distribution of 13 social values mapped by backcountry
 349 recreationists (see Figure 2a). Four hotspots were identified around landmarks such as the peak
 350 of Denali, Polychrome Overlook, Eielson Visitor Center, and the Denali Visitor Center, as
 351 illustrated by heat maps from a kernel density analysis (see Figure 2b). Among those landmarks,
 352 the intensity of social value assignments was the highest on Denali, as indicated by the darkest
 353 colored hotspots. Overall, value clustering coincided with major landmarks in the park. GPS

354 points recorded by all GPS tracks showed that use patterns radiated out from the “park road,”
 355 which runs for 149 kilometers from the entrance station to the center of the protected area
 356 (Figure 2a and Figure 2b). Such result supports the assumption that the single park road is used
 357 as the only access point to backcountry areas sampled, which will bias the distribution of GPS
 358 points. Kernel density analysis of GPS tracks showed travel patterns concentrated toward the
 359 middle of the park road, particularly within two predominant hotspots near the Eielson Visitor
 360 Center and Polychrome pass (Figure 2c and Figure 2d). In general, social values tended to be
 361 allocated to a greater portion of the Denali landscape than people actually “tracked,” despite an
 362 overlap in social value allocation and GPS tracks along and near the park road.
 363



364 Figure 3. Raw data of GPS tracks showing travel patterns across the protected area (A) and a
365 zoomed-in version of these results centered on the Denali Park Road (B), as well as results from
366 a kernel density analysis of GPS tracks showing travel patterns across the protected area (C) and
367 a zoomed-in version of these results (D)

368 Notes: Visitor group sample size $N = 123$. Densities are measured in a unit of GPS point per square kilometer.
369 Basemap layer was sourced from OpenStreetMap.

370

371

372 3.3 Relationships of social values and GPS tracks across the backcountry units

373 To address the second objective of this research, the relationship between social value
374 points and GPS tracks was examined across backcountry units designated by the NPS. Both
375 social value points and GPS tracks were spread across the landscape, though social value points
376 were more broadly distributed to places regardless of whether it was experienced first-hand. Out
377 of 87 backcountry units, the GPS points were located in 33 of the units whereas social value
378 points were located in 57 units. On one hand, the backcountry units entitled Mount McKinley,
379 Polychrome Mountains, and Polychrome Glaciers received the highest density of social value
380 points (see Table 2). These backcountry units were perceived to be important and were adjacent
381 to the middle section of the park road except for the Mount McKinley Unit, which is a region
382 that reflected the symbolic value of the park (see Figure 4a) and was a long ways (35 kilometers)
383 from the nearest access point along the park road. On the other hand, the most popular
384 destinations for backcountry users were Mount Eielson, Upper Teklanika, East Branch Upper
385 Toklat, and Polychrome Glaciers. Use was mostly concentrated in the units of popular
386 “destination stops” where excellent views of Denali and peaks of the Alaska Range were
387 possible (see Figure 4b). Although the most popular backcountry units are easily accessible and
388 within walking distance from the park road (0.04 to 0.17 kilometers), the units that carry
389 important social values were geographically remote (> 1 kilometers). Apart from the differences

390 found in the comparison between the two datasets, results suggest that five units in the western
 391 portion of the park road corridor are both intensely valued and heavily visited.

392
 393

Table 2. Backcountry units ranked by social value points and GPS points

Backcountry units	Distance to park road (km)	Social value frequency¹	Social value percent² (%)
Unit 45 - Mount McKinley	35.714	135	21.565
Unit 31 - Polychrome Mountain	0.044	40	6.390
Unit 8 - Polychrome Glaciers	0.043	39	6.230
Unit 11 - Stony Dome	0.042	28	4.473
Unit 10 - West Branch Upper Toklat	0.044	28	4.473
Unit 5 - Upper Sanctuary	0.044	25	3.994
Unit 12 - Sunset/Sunrise Glaciers	0.044	23	3.674
Unit 7 - Upper East Fork	0.169	22	3.514
Unit 42 - Eureka Creek	0.92	20	3.195
Unit 19 - Pirate Creek	3.161	19	3.035

394

Backcountry units	Distance to park road (km)	GPS points frequency³	GPS points percent⁴ (%)
Unit 13 - Mount Eielson	0.044	38416	11.297
Unit 6 - Upper Teklanika	0.043	34249	10.072
Unit 9 - East Branch Upper Toklat	0.041	32563	9.576
Unit 8 - Polychrome Glaciers	0.043	30613	9.002
Unit 10 - West Branch Upper Toklat	0.044	25616	7.533
Unit 12 - Sunset/Sunrise Glaciers	0.044	21283	6.259
Unit 33 - Stony Hill	0.043	16858	4.957
Unit 7 - Upper East Fork	0.169	16067	4.725
Unit 4 - Upper Savage	0.043	15984	4.700
Unit 31 - Polychrome Mountain	0.044	12576	3.698

395

Notes: Visitor group sample size N = 123.

396

1. Number of geolocated social value points intersected with each backcountry unit.

397

2. Percentage of geolocated social value points intersected with each backcountry unit among the social value data sample (n = 830).

398

399

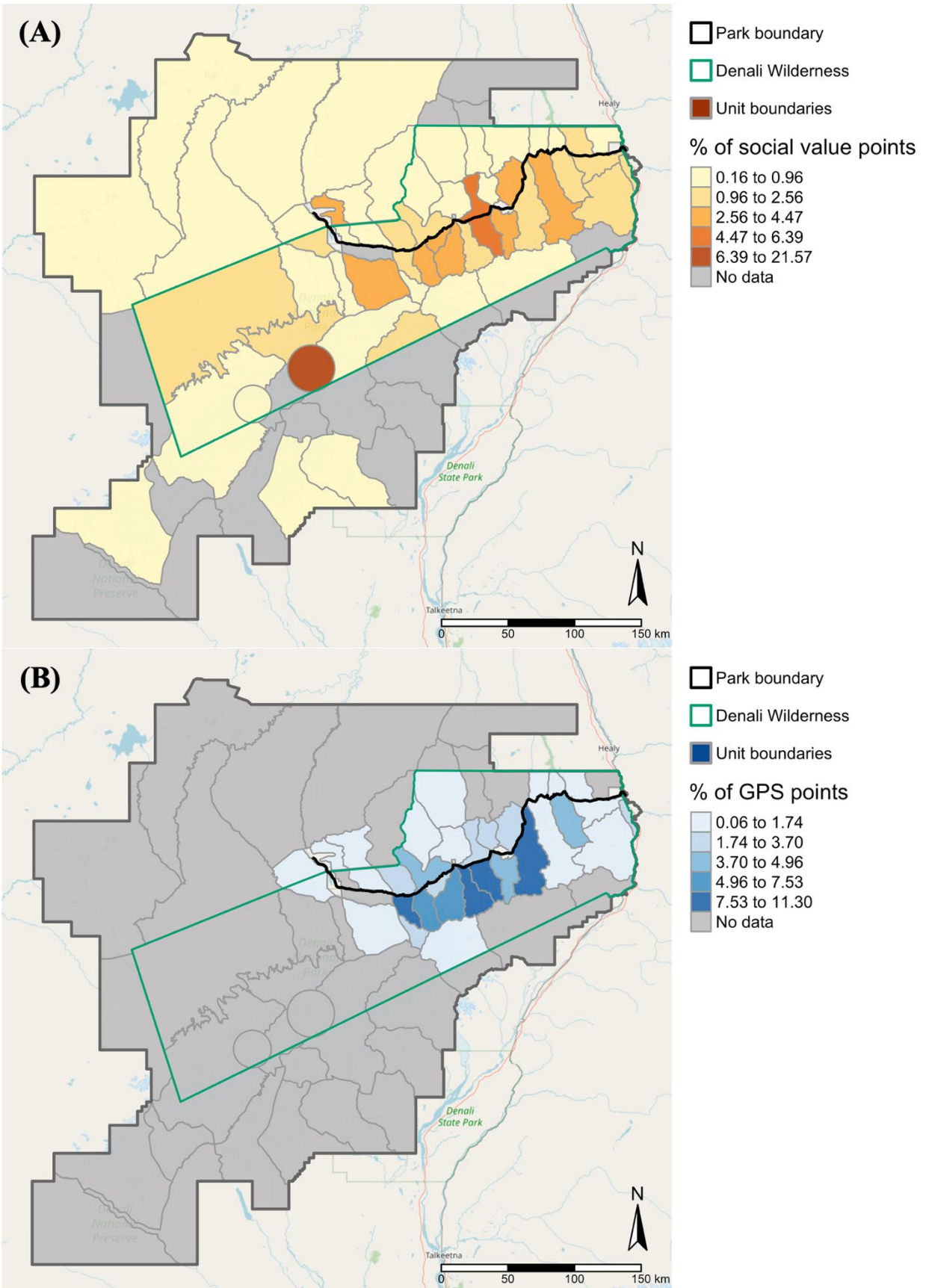
3. Number of GPS points intersected with each backcountry unit.

400

4. Percentage of GPS points intersected with each backcountry unit among the GPS tracking data sample (n =

401

370033).



402 Figure 4. Backcountry unit map showing density of social value points mapped by survey
 403 respondents (A) and GPS tracks (B)

404 Notes: Visitor group sample size N = 123. Basemap layer was sourced from OpenStreetMap.

405

406 3.4 Social values and GPS tracks related to environmental conditions

407 In response to the final study objective, we assessed the locations of social value points
 408 and GPS tracks in relation to three biophysical conditions including land-cover, elevation, and
 409 slope layers. Results from the land-cover analysis showed that the landcover types most
 410 frequented were not fully matched with the landcover types most valued by survey respondents
 411 (see Table 3). As one of the most common types of land-cover types in Denali (Boggs et al.,
 412 2001), low shrub birch-ericaceous willow was most valued and traveled; however, snow and ice
 413 were second most valued by survey respondents but not frequented by backcountry travelers.
 414 Bare ground was second most traveled by travelers but not highly valued. Sparse vegetation and
 415 low shrub-sedge land covers were similarly ranked.

416

417 Table 3. Social value points and GPS tracks in relation to different land-cover types

Land-cover classifications	Social value frequency¹	Social value percent² (%)
Low Shrub Birch-Ericaceous-Willow	186	22.410
Snow-Ice	160	19.277
Dwarf Shrub	103	12.410
Open-Woodland Spruce	72	8.675
Sparse Vegetation	59	7.108
Stunted Spruce	44	5.301
Alder	37	4.458
Shadow-Indeterminate	34	4.096
Low Shrub-Sedge	33	3.976
Bare Ground	32	3.855
Land-cover classifications	GPS points frequency³	GPS points percent⁴ (%)
Low Shrub Birch-Ericaceous-Willow	75013	20.272
Bare Ground	70177	18.965
Dwarf Shrub	68587	18.535
Sparse Vegetation	54014	14.597
Low Shrub-Sedge	21255	5.744

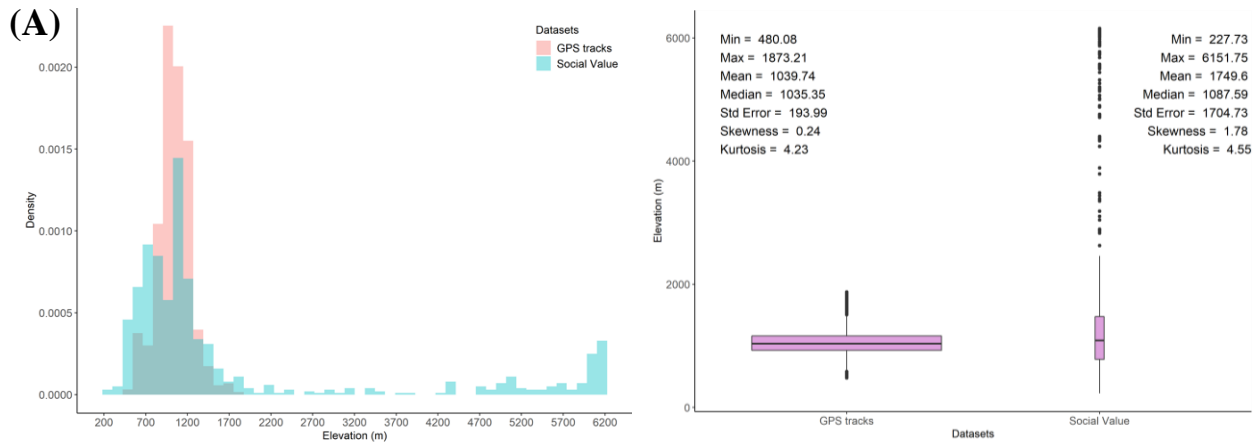
Dwarf Shrub-Rock	16325	4.412
Stunted Spruce	14067	3.802
Open-Woodland Spruce	13222	3.573
Alder	6287	1.699
Shadow-Indeterminate	5769	1.559

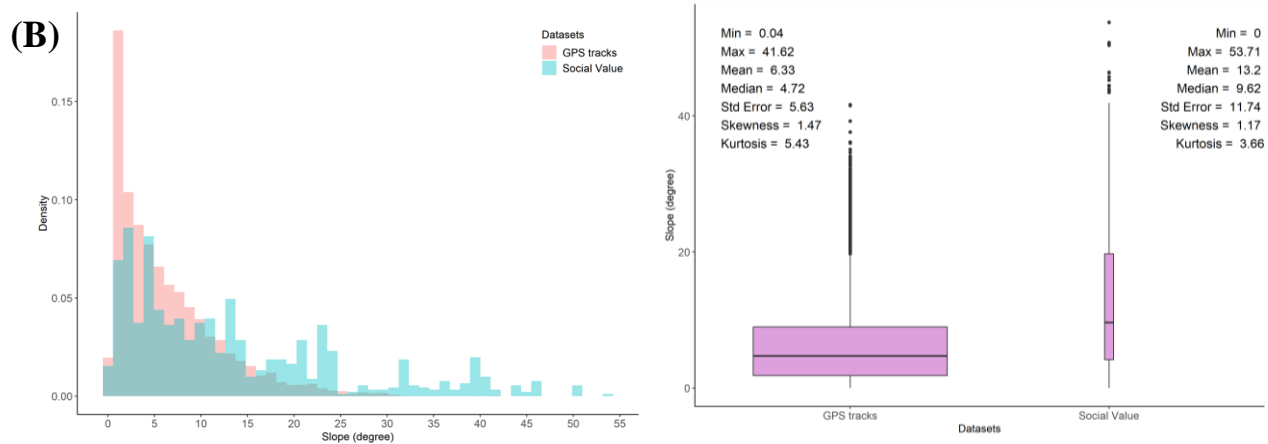
418 Notes: Visitor group sample size N = 123.
 419 1. Number of geolocated social value points intersected with each land-cover type.
 420 2. Percentage of geolocated social value points intersected with each land-cover type among the social value data
 421 sample (n = 830).
 422 3. Number of GPS points intersected with each land-cover type.
 423 4. Percentage of GPS points intersected with each land-cover type among the GPS tracking data sample (n = 370033).
 424
 425

426 Similar results emerged in the comparison between social value points and GPS tracks
 427 against a histogram of elevation, particularly given similar average elevation values for GPS
 428 tracks (1038.71 meters) and social value points (1087.59 meters). The frequency distribution of
 429 elevation extracted from these two point-based datasets greatly overlapped (see Figure 5a).
 430 However, there was a wider range in elevation underlying the social value points, particularly
 431 larger volatility and a longer right tail. Both highland and lowland landscapes could be intensely
 432 valued, and a quarter of places considered as important were in relatively higher elevations
 433 (>1500 meters) (see Figure 5b). By comparison, backcountry travel patterns were generally
 434 greater in lower elevations, by 700 – 1300 meters.

435

436





437 Figure 5. Histogram (left panel) and boxplot of elevation (A) and slope angle (B) for GPS tracks
 438 and social value points
 439
 440

441 Striking differences were found between the slope angle of valued places and frequented
 442 areas. In general, survey respondents valued places with steeper slopes whereas they tended to
 443 avoid such places on the ground, with an average slope of 13.2 degrees for social value data and
 444 6.3 degrees for GPS tracks. Figure 5b suggests the frequency distribution of the slope angles
 445 associated with social value points was more leaning to the right than that of GPS points.
 446 Specifically, visitors were likely to value areas with a steeper slope, but such places challenged
 447 most hikers, and consequently, very few users visited these regions. In addition, the slopes of
 448 social value points were more volatile than that of GPS points. However, because slope angles
 449 could only take on a value from 0 to 90 degrees, the heavy right tail from the slope distribution
 450 was less prominent as compared to elevation.

451 Zonal statistics were examined to verify the distribution of elevation and slope angles for
 452 each land-cover type. Results from sorting the average elevation and slope suggest that certain
 453 places with symbolic values located on rugged terrain will incur significant travel cost to most
 454 backcountry hikers who wish to physically reach those place. First, the behavior of most
 455 recreationists avoided direct passage through landscapes of snow and ice, yet it was a highly

456 valued land-cover type. Table 4 shows that snow and ice were the landcover type with the
 457 highest elevation and fourth steepest slope. Second, travelers had a high propensity to hike on
 458 bare ground, which was a land-cover type considered less important (i.e., ranked 10th). Table 3
 459 further suggests that bare ground was associated with less steep slopes. If we assume a positive
 460 correlation between the required body fitness and preparation level and rough terrain conditions
 461 measured by high elevation and/or steep slope, the travel cost incurred and difficulty to access
 462 this area are also higher. Thus, land-cover types with higher elevation and steeper slopes are less
 463 likely to be frequented. Backcountry recreationists also avoided open-woodland spruce
 464 environments because spruce woodland predominantly grow in lower elevation and could
 465 potentially limit visibility.

466

467 Table 4. Land-cover types in relation to average elevation and slope angle in ranked order

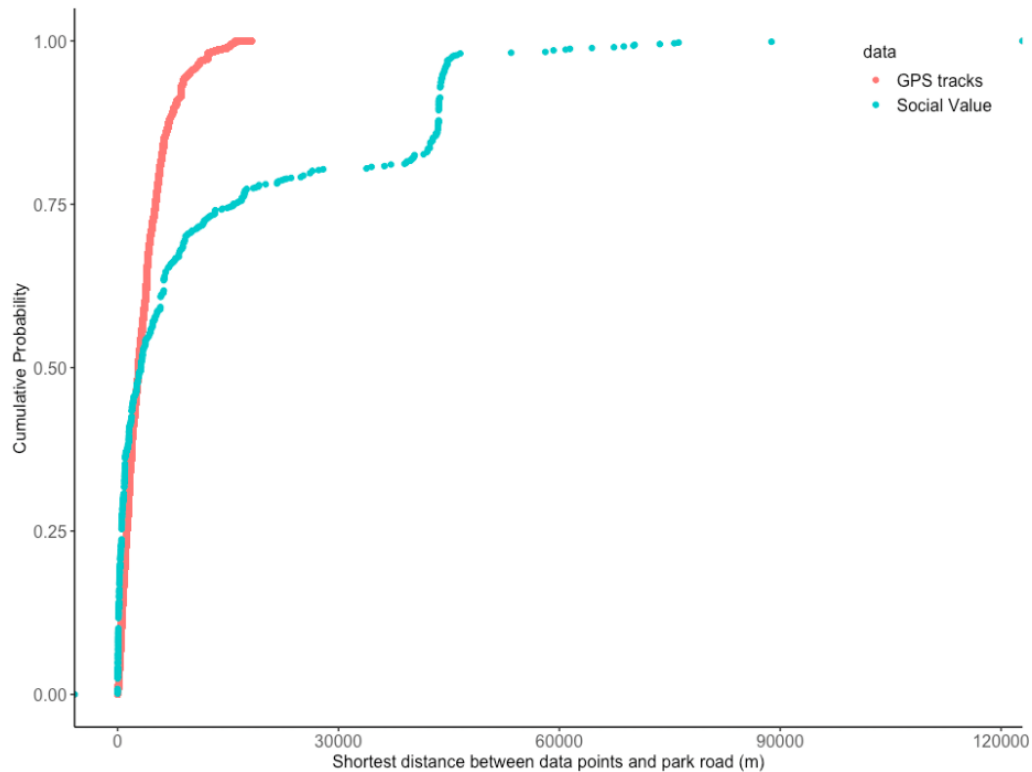
Land-cover classifications	Average elevation (m)
Snow-Ice	1894.873
Shadow-Indeterminate	1444.149
Sparse Vegetation	1251.757
Dwarf Shrub-Rock	1176.966
Bare Ground	1166.421
Dwarf Shrub	1075.559
Dry-Mesic Herbaceous	1027.439
Cloud	962.0843
Herbaceous-Shrub	841.1701
Low Shrub Birch-Ericaceous-Willow	782.149
Willow	690.0442
Low Shrub-Sedge	647.0881
Land-cover classifications	Average slope (degree)
Shadow-Indeterminate	27.7399
Sparse Vegetation	20.83601
Dwarf Shrub-Rock	19.45041
Snow-Ice	18.59513
Dry-Mesic Herbaceous	17.68773
Bare Ground	17.5064
Dwarf Shrub	15.8568

Cloud	15.74472
Herbaceous-Shrub	12.73145
Alder	12.59004
Willow	8.086242
Low Shrub Birch-Ericaceous-Willow	6.49364

468

469

470 Comparing shortest distances to the park road from the social value and GPS points, we
471 found there was a significant difference in distances to the park road for two datasets according
472 to a Mann-Whitney U-Test (p-value = 0.002). The median distance was 3157 meters for the
473 valued places compared to 2834 meters for the places that are most frequented. Empirical CDFs
474 in Figure 6 suggest that closer proximity to the park road for GPS points versus the social value
475 points. Around 25% of the social value assignments are 30 to 60 kilometers away from the park
476 road and outliers of longer distance (> 60 kilometers) are evident through the long end tail of the
477 CDF curve for social value data.



478

479 Figure 6. Comparative cumulative distribution functions for shortest distances to the park road
 480 for social value point versus GPS points

481

482 4. Discussion

483 The purpose of this study was to link real-time use of backcountry recreationists
 484 documented by GPS tracking data with the perceived importance of places elicited from a PPGIS
 485 exercise to better understand how factors that influence high use areas by backcountry travelers
 486 deviate from valued places. Our study provides a focused sample of off-trail backpacking
 487 footprints that best represent travel decision making in a nearly trail-less landscape. Our study
 488 found a significant difference in the spatial density and distributions across backcountry units
 489 characterized by social value points and on-ground travel patterns. Geographically, the
 490 backcountry travel routes in Denali were less dispersed than areas perceived to be important. In
 491 line with previous research (van Riper & Kyle, 2014), respondents valued but did not travel to

492 less accessible areas of the park. Overlap between GPS and PPGIS data was observed near
493 access points within the protected area, particularly the park road and units that were popular
494 destination stops for visitors. The deviation of observed travel behavior from perceived social
495 values could be attributed to the differences in terrain conditions summarized by elevation, slope,
496 and land cover types and proximity to the park road. Our results thus suggest that high travel
497 costs was one important consideration when backcountry travelers weighed better scenic views
498 against increasing difficulty to reach viewpoints.

499 Areas that were not places for direct onsite travel for backcountry users were remote
500 backcountry units far away from the park road and/or places with steeper slopes, extremely
501 high/low elevation, and a land-cover type of snow-ice, indicating steep, elevated, and snowy
502 terrain were key indicators of high travel cost. These factors were instrumental in shaping the
503 decisions being made about trips before outdoor recreationists saw the protected area (Gstaettner
504 et al., 2020). Previous research indicates that visitors would like to opt for hiking routes that
505 offer the best longview visual experiences; however, the benefits of best longview experience
506 must outweigh the cost (Mannberg et al. 2018). If the visitor were to travel there, the travel costs
507 incurred by rough terrain conditions include at least three components: (1) Physical fitness: High
508 altitude travel requires above-average physical conditioning (Leggat & Shaw 2002). Lack of
509 fitness may result in major health problems or exacerbate some pre-existing medical illnesses
510 when traveling in particular terrain conditions (Luks & Hackett, 2022). (2) Skills and
511 preparation: traveling in an area with steep slopes requires proper climbing skills and sufficient
512 preparation to be familiar with local weather conditions and handle emergency situations. One
513 must practice for a long period of time to develop the required skills. In most cases, the
514 preparation work is also time-consuming (Hadley, 2014). (3) Financial costs: Last but not least,

515 the proper gear is required for safe travel on rough terrain conditions. These gears are often
516 expensive to purchase or rent, which directly increases the costs for potential travelers. (Smart et
517 al., 2021). As a result, a route that requires a strenuous climb up a hill may pass through snow-
518 ice or dense canopy of trees, and possibly results in prohibitive travel costs to most backpackers.
519 Such a route may be less attractive to average backcountry users and therefore only limited to
520 more experienced recreationists. This result provides evidence that recreationists adjust their
521 plans about hiking routes and travel behavior based on an assessment that integrates the
522 perceived importance of places and incurred travel costs. In contrast, travel costs are less likely
523 to affect social value assignments, especially the intrinsic social values, possibly because high
524 “risky” terrain can still be seen from a distance along with panoramic views of Denali (e.g.,
525 Savage Loop Trail, Eielson Visitor Center) and near the entry of the park (National Parks
526 Service, 2021).

527 Longview visual resources are key factors that influence visitors’ experiences of valued
528 places (Gobster & Smardon, 2018; Liu & Nijhuis, 2020). The fulfillment of social values can
529 occur through multiple pathways that respond to place-based conditions. In the context of
530 Denali, traveling through a landscape in which people can see the snow-capped peak from a
531 distance may fulfill their desired social values for Denali and maximize enjoyment from their trip
532 (Drabelle, 2021). That is, visitors do not need to physically camp or climb Denali’s slopes as a
533 mountaineer to enjoy the namesake of the protected area. Given that an unobscured view of the
534 peak is a major draw for tourists, weather conditions, particularly recent increases in wildland
535 fire smoke events and degraded air quality (Buxton et al., 2017, 2020; Zajchowski et al., 2018)
536 add a layer of uncertainty that carries potential to impact the quality of visitor experiences.
537 Visual resource stewardship in designated wilderness thus provides another explanation for the

538 misalignment between observed travel patterns and the perceived social values of visitors.
539 Despite the fact that we view travel costs and long-view visual resources as primary factors
540 explaining travelers' observed behavior to deviate from perceived social values, it is worth
541 noting that there are many other factors that might affect route selection, for example, prior
542 knowledge and advice from others.

543 Although Denali's backcountry management plan limits visitation to 44 backcountry unit
544 to reduce environmental degradation (Stamberger et al., 2018), this study suggests that visitor
545 use is still concentrated in units close to the middle sections of the park road. Only 41
546 backcountry units have visitor quotas, though we found visitors tended to visit only 33 units.
547 These points highlight the importance of educating backcountry recreationists on multiple ways
548 to minimize their impacts (Kidd et al., 2015). For example, although visitors are advised to avoid
549 informal "social trails," future efforts should continue to emphasize this point and inventory
550 these trail systems. Additionally, the protected area delivers important safety messages and
551 training for backcountry travel in Denali's wilderness due to the risks associated with wildlife
552 behavior. As a corollary, we provide backcountry staff with insight on how to focus their patrol
553 efforts and educational training, especially for new visitors embarking on their first trips into the
554 Alaska wilderness.

555 Future research should continue exploring high resolution spatial and temporal
556 information about weather conditions (Verbos & Brownlee, 2017), accessibility (Dudek, 2017),
557 and terrain features (Brown & Weber, 2011) to gain a more complete understanding of how
558 travel costs are factored into the decisions being made by outdoor recreationists. To fully
559 understand the relationship between observed behavior through GPS tracking and perceived
560 social values, an accurate and robust metric of travel costs is needed to structure appropriately

561 the relationship between use patterns and travel costs in conjunction with other determinants of
562 travel decision making (Freeman et al., 2014). Another important consideration for future work
563 is to carry out a viewshed analysis on GPS tracking data to explicitly explore the importance of
564 longview visual access (Barendse et al., 2016). In addition, many of the interpretations provided
565 in this paper warrant careful consideration to guide future resource management decisions about
566 how best to balance the quality of visitor experiences with potential forms of environmental
567 degradation (Rice & Park, 2021). Because our treatment of social values assumed they were
568 static and trait-like qualities, future work should aim to develop a deeper representation of social
569 values using longitudinal or experimental research that will help capture temporal variation in
570 value assignments (Raymond et al., 2021). One final limiting factor of this study was that the
571 backcountry travelers engaged through this research were specialized and not representative of
572 all park visitors in Denali. The sample generated for this study is also not directly applicable to
573 parks or protected areas with primarily developed frontcountry areas. Future research might
574 consider extending our analysis to include day users or other stakeholder groups that are
575 commonly found around protected areas.

576 Multiple implications for resource management agencies can be gleaned from the study
577 findings. First, decision-makers should distinguish between what is valued versus what is
578 experienced. Building on previous research that has emphasized the intrinsic values of protected
579 areas (Harmon & Putney, 2003), we provide empirical evidence that reaffirms these settings are
580 important regardless of their use values. Second, we aim to shed light on management decisions
581 that are regularly made around providing access versus restricting use. Some of the valued places
582 we identified were too dangerous or too costly to be visited by the average traveler; for example,
583 the peak of Mt. Denali was a site that respondents often valued and admired from a distance but

584 without first-hand experience. In this case, it would not be appropriate or feasible to suggest that
585 all highly valued places, such as Mt. Denali, be made more accessible to visitors. That is,
586 decisions about how distribute use patterns should be informed by place-based knowledge
587 (Manning et al., 2022). Finally, our findings can help to direct managerial attention to high and
588 low priority locations according to current travel patterns, alongside what is valued by park
589 visitors. Following previous investigations of “hotspots” and “coldspots” in protected areas
590 (Johnson et al., 2019; Alessa et al., 2008), management agencies might identify the most highly
591 valued places that visitors want to experience within a short distance, and then carefully evaluate
592 existing use patterns, travel safety and environmental vulnerability before drawing attention to
593 this area. Accessibility to underappreciated or rarely used locales could also be improved in
594 response to our study findings by constructing access road or pullouts that signal a point of
595 interest. Recommendations on how to safely travel in these particular locales could also be
596 offered to minimize environmental degradation.

597

598 **5. Conclusion**

599 Protected area conservation requires understanding the ways in which visitor use and
600 behavior connect with environmental conditions. Eliciting insights on both the tangible and
601 intangible values of nature through participatory research is particularly important – albeit a
602 contested process – to encourage broad engagement and stewardship among stakeholders in
603 ways that fairly represent diverse interest groups (Tallis & Lubchenco, 2014; Goodson et al.,
604 2022). In outdoor recreation contexts specifically, there is a strong need for research to be rooted
605 in the transactional and dynamic relationships between people and the physical spaces they
606 occupy (D’Antonio et al., 2021; Zube, 1987). This research approach will not only incorporate

607 public perspectives into resource management decisions but do so in ways that integrate spatial
608 and temporal scales and thus represent the complexities of visitor use (Perry et al., 2020). Our
609 results indicate that backcountry travel routes in Denali were less dispersed than areas that were
610 ascribed social values. Use was mostly concentrated in backcountry units close to the middle
611 sections of the park road while highly valued units coincided with major landmarks, such as
612 Denali. We further suggest that travel costs induced by terrain conditions (summarized by
613 elevation, slope and landcover) and accessibility (measured by proximity to the park road)
614 contributed to observed travel behavior deviating from perceived social values. Our results have
615 important implications for longview visual resources as a reason for why people assign value to
616 but do not visit remote settings in protected areas. We also aim to inform policy and management
617 decision on dispersed use, visitor safety and visual resource stewardship.

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